



SAVING LIVES THROUGH TRUE FIRE PREVENTION

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No one should ever die or be injured in a fire. Fire detection alerts us when a problem already exists, so we can respond with fire mitigation methods (such as sprinkler systems, fire extinguishers and your fire department).

But true fire prevention has yet to be created.

At ElertCo, we knew we could do better. ElertCo will save lives by bringing true fire prevention to the world by introducing a new way to defend against electrical and heat generated fires.

ElertCo (www.ElertCo.com), a Seattle based life-safety company, has designed and engineered an ecosystem of patent-pending smart devices that **prevent fires by detecting heat at and near electrical sources and notifying the user before a fire starts or smoke is present.**

Our initial markets are the consumer, light commercial and marine industries, and the technology can be used in any of the trillions of locations where connections and heat exist.

Power Strip



Wall Plug Adapter



ElertCo App



Boat/ RV
Shore Power



Bilge Pump
Alarm

How it Works

- Smart chips in common electrical devices
- Securely managed via mobile or web
- Real-time heat monitoring
- Optional automatic device shut off
- Customizable mobile alerts
- Data analyzed for safety recommendations

ElertCo's Team

ElertCo's [team of twelve](#) has diverse experiences with dozens of years in the security (ADT, Brinks, Sonitrol) and tech industries (Amazon, Google, Meta, Microsoft).

Invest in ElertCo Today

- Fall '23 - \$150k Pre-Seed Round via SAFE Note (valuation TBD)
- Fall '23 - Seed Round (valuation TBD)
- Alternatively may fund growth via a Kickstarter crowdfunding campaign
- Interested in helping ElertCo save lives and property? Please contact Brien Pelham, CEO & Founder, at brien.pelham@elertco.com



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